

Events

Expressions

Experiences



Who we are

"good friends make great business partners"

We give new meaning to this expression.

Friends for over a decade, our combined experience in eclectic fields brings variety, verve and wisdom to what we do. We have what it takes to transform your event into an experience!



Deepak Gulati

Uma RK

CO-FOUNDER & EVENTALIST



VP Menon

CO-FOUNDER & EVENTALIST

CEO & FOUNDER



Conferences & Seminars

Conceptualization ---

Speakers management

Event permits

Content creation

...and more

Our team of dedicated planners can guide you from concept to execution

We have the competencies and experience to deliver diverse solutions, with attention to detail, incorporating both the **creative** and technical aspects.



Gala dinner / Shows /

Entertainment

Ambiance set-up

Artists management

Theme design

Customized F&B

...and more

Go beyond the standard genre and create your next memories with us!

Yellow Balcony provides the perfect solution to ensure an extraordinary experience that your event guests will cherish. Black-tie affair, Four-course extravaganza, Thematic soiree...

We bring your personal and corporate events to life.



Team Building

Solution finding

Enhanced Communication

Improved Collaboration

Fostering creativity

...and more

Up your potential through our themed team-building events!

Design and Execution of inbound and outbound team building events, with customized **learning objectives** is our specialty.

Our network of industry experts and think tanks, can keep you abreast with contemporary leadership perspectives, possibilities and practices.



PR events

Media management

Press releases

Interview engagements

Print / Radio / TV

...and more

Get more bang for your buck at your PR events and add more to your credibility & eventually to your clientele

It takes an expert to check all the boxes to ensure that you get the most visibility and the best value for your money.

When done right, PR events can positively impact your brand value and bottom line. The experts at **Yellow Balcony** can make that happen.



Personal events / Weddings

Tailor-made solutions

Personal attention

Pre-wedding parties

...and more

What is done in love, is done well!

Capture the essence of your expressions and create cherished memories. From cute baby showers, to captivating birthdays to elegant weddings.

We stay up so you can sleep easy.



CSR programs

Promotes Philanthropy

Social awareness

Addressing organization values

...and more

CSR demonstrates that you're a business that takes an interest in wider social issues,

Yellow Balcony works closely with "centers with a good cause" in the city and help organizations join hand to contribute to the society.



Awards & Recognition

Ceremony planning

Audience engagement

Awards logistics management

...and more

And the award goes to....

The celebration of achievements and recognition of efforts is the promethod for employee engagement and work motivation.

We infuse color and creativity into your Corporate ceremony without diluting the gravity of the achievement.





Safety Awareness Training Lent



Tailor-made event

Creative, fun-filled learning methodology
...and more

The safety starts with US...

A tailor-made Safety Awareness Training Event to equip the learner with the knowledge, skill and competence to recognize and maintain good health and safety practices at the workplace.

Intended to bring about a change in attitude and promote out-of-the box thinking when it comes to safe practices.







Us designing & providing services

Process we follow





You happy





Us pitching ideas & brainstorming



Us delivering the experience





Pre event planning

- Budget management
- Timelines design specifically for your event
- Customized marketing strategy including social media
- Sponsorship package creation specific to your event
- Venue booking

and more...

Main event designing

- Online booking set-up & management
- Event permits
- Speaker management
- Décor design
- Customized F&B
- Arrangements with local experts: Entertainers, photographers, caterers, AV specialists, florists etc and more...

Service inclusions



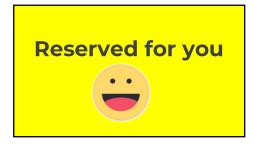
On-site & after event

• Workforce management

- Show flows
- Scripting assistance
- Stage management
- Post event summary & reporting

and more...

Our clients















































VIDEO Conference

VIDEO
Team Building

VIDEO
Gala Dinner

Facebook
CSR Program

Experiences

We don't just do events, we create memorable experiences.



With Yellow Balcony, you can expect fresh ideas, flawless execution & excellent attention to detail from these guys.

What you need from an event management company is not just to meticulously arrange and manage every detail about the event ... but also someone who gets personally involved and invested in it

YBE is a marketing genius, & their team's performance was unparalleled success







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